



Privacy Policy

Last updated: 15.10.2024

At Strouke ("we", "us", or "our"), we are committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website or subscribe to our newsletter.

1. Data Controller

Strouke

Metalowcow 13

41-500 Chorzow, Poland

Email: office@strouke.io

2. Data We Collect

Newsletter Subscription: When you subscribe to our newsletter, we collect your email address to send you updates and promotional materials.

Google Analytics: We use Google Analytics to collect anonymized data about your browsing behavior on our website. This includes information such as pages visited, time spent on the site, and other analytical data.

3. Purpose of Data Collection

Email Addresses: To send newsletters, updates, and promotional materials that you have opted to receive.

Analytical Data: To understand how visitors interact with our website, allowing us to improve user experience and website functionality.

4. Legal Basis for Processing

Consent: By subscribing to our newsletter, you consent to the processing of your email address for communication purposes.

Legitimate Interests: We process analytical data to enhance our website's performance and services.

5. Data Storage and Protection

We store your personal data securely and implement appropriate technical and organizational measures to prevent unauthorized access, disclosure, alteration, or destruction of your information.

6. Data Sharing

We do not sell or rent your personal data to third parties. However, we may share your information with service providers who assist us in operating our website and conducting our business, provided they agree to keep your information confidential and comply with GDPR.

7. Your Rights Under GDPR

You have the following rights regarding your personal data:

Right to Access: You can request a copy of the personal data we hold about you.

Right to Rectification: You can request correction of inaccurate or incomplete data.

Right to Erasure: You can request deletion of your personal data under certain conditions.

Right to Restrict Processing: You can request that we limit the processing of your data.

Right to Data Portability: You can request to receive your data in a structured, commonly used, and machine-readable format.

Right to Object: You can object to the processing of your data for direct marketing purposes.

Right to Withdraw Consent: You can withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

Right to Lodge a Complaint: You have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data infringes GDPR.

8. Cookies

Our website uses cookies to enhance user experience. Cookies are small files stored on your device that help us analyze web traffic and tailor our services to your needs. You can choose to accept or decline cookies through your browser settings.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated revision date.

10. Contact Us

For any questions or concerns regarding this Privacy Policy or to exercise your rights, please contact us at:

Email: office@strouke.io